

## BBCWW backs Mighty indie launch

Factual and formats specialists Lynn Sutcliffe and Hugh Rycroft are launching their own UK indie with backing from the commercial arm of the BBC.



Hugh Rycroft and Lynn Sutcliffe

BBC Worldwide (BBCWW) has taken a 25% stake in Mighty Productions, which aims to devise innovative series and formats for broadcasters globally.

BBCWW will have global distribution rights to all Mighty's shows for the first five years in return for its investment. The prodco is currently developing as-yet unrevealed projects for broadcasters, including daytime quiz formats and shiny-floor shows.

Sutcliffe, who becomes MD at Mighty, is the former head of development at RDF Television where she worked with Rycroft on ITV quiz-show format Tipping Point.

She was most recently previously director of development at CPL, working on shows including BBC1's Decimate, created by Rycroft, and Married at First Sight for Channel 4. She also worked at the BBC, developing shows including The Weakest Link.

Rycroft, who will be Mighty's creative director, has created formats including The Sack Race for BBC2 and CBS, and celebrity quizzier School's Out for BBC1.