

# Broadcast

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## BBCW snaps up 25% stake in indie start-up Mighty

14 May, 2015 | By [Peter White](#)



**BBC Worldwide has acquired a 25% stake in a start-up co-founded by one of the creators of The Weakest Link.**

The BBC commercial arm has partnered with Lynn Sutcliffe and gameshow inventor Hugh Rycroft's Mighty, following recent investments in Curve Media and Lookout Point.

Mighty will produce entertainment formats, including gameshows. Sutcliffe will be managing director of the firm, while Rycroft is the creative director.

As well as co-devising The Weakest Link, Sutcliffe has developed shows such as ITV's Tipping Point, BBC1's Ant & Dec-fronted Friends Like These and BBC1's Decimate. She spent seven years at the BBC and has held head of development roles at CPL Productions and RDF.

Rycroft, who began his career creating radio panel shows, has created TV formats such as BBC2's Guess Who's Coming To Dinner and BBC1 celebrity quiz School's Out.

Sutcliffe said it was important that BBCW took only a 25% stake as she wants Mighty to remain independent. She added that other offers were on the table, but that she was impressed by BBCW and the number of "strong, talented women" who work there.

As part of the agreement, BBCW will distribute Mighty's shows and formats for five years. Tracy Forsyth, BBCW's genre director of factual entertainment and entertainment, struck the deal and said she hoped the producers would be able to come up with the next big entertainment format.

"Three commissioners said to me that they would love to work with Mighty, and one said that they would commission it in a heartbeat," she added.

Joining the pair are development manager Kate Howell and development exec Alex Martin. Sutcliffe said Mighty was keen to bring on young talent and would work closely with the Creative Diversity Network.

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## Readers' comments (4)

- **Anonymous** | 14-May-2015 10:22 am

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Hugh's credits on this seem odd given that he created Tipping Point and Decimate?

[Unsuitable or offensive?](#)

- **Anonymous** | 14-May-2015 12:26 pm

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Really lovely and talented (and a tiny bit bonkers) people. Good luck to them.

[Unsuitable or offensive?](#)

- **Anonymous** | 14-May-2015 1:42 pm

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Such lovely, creative and charming people. The best of luck to them.

[Unsuitable or offensive?](#)

- **Anonymous** | 14-May-2015 3:48 pm

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Very nice and the Eurovision hosts for Belgium as well - little known fact\* (\*not

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